

About The Products

What is Kameleon Jewelry

All of us share a basic desire to express our individuality, our feelings and emotions – to stand out from the crowd. Inspired by Nature, we have captured the essence of this spirit with the launch of our new line of sterling silver interchangeable jewelry – Kameleon.

Kameleon's base jewelry designs include rings, earrings, pendants, bracelets, necklaces and pins. They feature natural, flowing lines that are all carefully crafted in sterling silver to accept small interchangeable inserts called JewelPops.

What are JewelPops

JewelPops are available in a rainbow of colors and materials and being the same size, are able to migrate amongst the entire Kameleon Jewelry collection. Some are set with semi-precious stones, Swarovski Crystal, lab Opals or sparkling cubics and sport outrageous names like "Strawberry Shortcake" (Rhodochrosite) and "Midnight at the Oasis" (Blue Sunstone), adding a real element of fun to the Collection.

Kameleon Jewelry resonates with what today's consumers are seeking – beautiful jewelry that is flexible, versatile and reflects a sense of individualism and style. Investing in Kameleon sterling silver comes with the added value of infinite possibilities tailored for every mood and wardrobe change.

KR7



Changing your JewelPop:

Turn your ring upside down. Match the small end of the JewelCap to the small end of the JewelPop and gently push.



push gently here

KR7 with KJP418
"Green Apple Globe Milky CZ"

KP34



Changing your JewelPop:

Simply place the edge of your fingertip on the back of the JewelPop and gently press.

You may also use the JewelCap that comes with each design. First match the small end of the JewelCap to the small end of the JewelPop and then gently push.



push gently here

KP34 with KJP417
"Pink Globe Milky CZ"

KE8

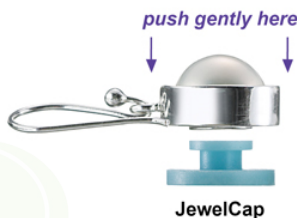


KE8 with KJP149
"Sea Foam Swarovski Pearl"

push gently here

Changing your JewelPop:

Place a JewelCap on a firm, flat surface small end up. Grip the sides of the Earring with thumb and forefinger of each hand. Lower the earring, matching small end of the JewelCap to the small end of the JewelPop and gently apply pressure.



JewelCap

KAMELEON™

Change is Natural.